

RIDE. DONATE. SPONSOR. VOLUNTEER.

06.28.15

www.cccride.com

Challenge Champions

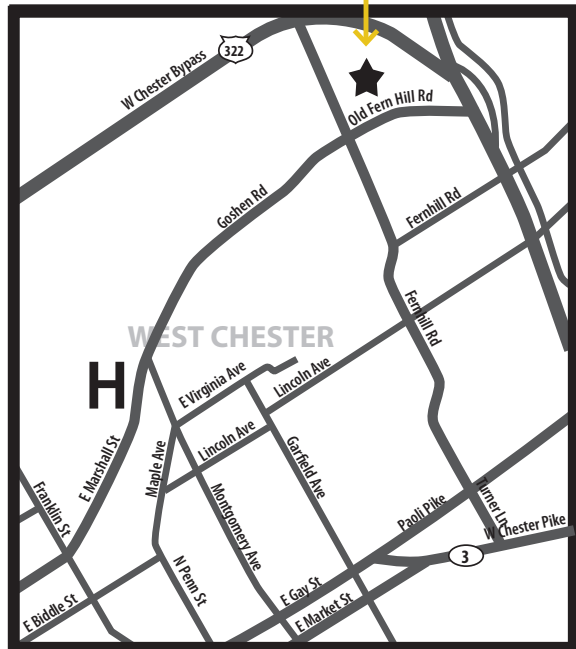
Follow the video diary of survivors on the road to good health. Also watch tips from our 2014 Challenge on how to get in shape, give back and become a Challenge Champion yourself at www.CCCRide.com

SPECIAL THANKS TO OUR CHALLENGE CHAMPION PARTNERS:

- acac Fitness & Wellness Centers
- Mitch's Market Street Gym
- Premier Personal Training Studio
- YMCA of the Brandywine Valley



LOCATION!
**Chester County Hospital
 Fern Hill Medical Center**
 915 Old Fern Hill Road
 West Chester, PA 19380



Ride from 5-65 miles through scenic Chester County. Great ride. Great cause.

- 65 MILES
- 50 MILES
- 30 MILES
- 10 MILES
- 5 MILES

WHO

Avid and recreational riders of all ages.

WHAT

5, 10, 30, 50, and 65 mile non-competitive bike tours through beautiful Chester County.

WHERE

Tours kick off at the parking lot of the Fern Hill Medical Campus
915 Old Fern Hill Road, West Chester

WHY

Proceeds benefit the Cancer Program of Penn Medicine Chester County Hospital and Neighborhood Health Hospice.

WHEN

SUNDAY, JUNE 28, 2015
THE WEEK FOLLOWING FATHER'S DAY

- 7:30 am Registration
- 8:00 am 65, 50, and 30 mile rides
- 9:00 am 5 and 10 mile rides



PRESENTING SPONSOR

BRANDYWINE VALLEY HEATING & AIR CONDITIONING

Special Thanks for our 2014 Sponsors!

GOLD SPONSORS

- Citadel
- Morrissey Family Foundation
- Greater West Chester Sunrise Rotary

SILVER SPONSORS

- Elmark Packaging, Inc.
- Gateway Medical Associates PC
- Wegman's Food Markets, Inc.

VIP TEAM

- Arena, Snyder & Dunlap LLC
- Fox Chase Bank
- Johnson Matthey, Inc.
- M2VP, Inc.
- Seattle Genetics, Inc.

CHALLENGE FRIENDS

- Krapf Bus Companies
- Swope Lees Commercial Real Estate, LLC

BRONZE SPONSORS

- ASR Enterprises, Inc.
- Cargo Solutions, Inc.
- Elwyn Specialty Care Pharmacy
- Di and Dallas Krapf
- MacElree Harvey, Ltd.
- RatnerPrestia
- Tsoules, Sweeney, Martin & Orr, LLC

IN-KIND DONORS

- Ace Hardware of West Chester
- Bike Line
- Chester County Amateur Radio
- The Water Guy, Inc.
- Thomas Chevrolet
- West Chester Cycling Club

FITNESS SPONSORS

- acac Fitness & Wellness Center
- LA Fitness:
- Downingtown & Pottstown
- Mitch's Market Street Gym
- Premier Personal Training Studio
- YMCA of the Brandywine Valley
- Summit Fitness

PROUD SPONSOR:



SPRING EVENTS OF CHESTER COUNTY HOSPITAL ARE BROUGHT TO YOU BY:



BENEFITS THE CANCER PROGRAM OF
Penn Medicine
Chester County Hospital
AND NEIGHBORHOOD HEALTH HOSPICE



Become a fan of Chester County Hospital's Facebook page to receive updates on events like this as well as health tips, nutritional recipes and much more:
www.facebook.com/ChesterCountyHospitalEvents.

Brandywine Valley Heating & Air Conditioning Challenge for Cancer Bike Tour

Make it your New Year's Resolution ride!

Starting Place	Fern Hill Medical Campus 915 Old Fern Hill Road, West Chester	
Starting Times	Sunday, June 28, 2015 <i>(The week following Father's Day)</i>	
7:30 am	Registration opens (rain or shine)	
8:00 am	65 mile ride 50 mile ride 30 mile ride	Challenging, hilly Challenging, hilly Hilly
9:00 am	10 mile ride 5 mile ride	Moderate hills Flat, escorted by local police
ALL 30, 50 AND 65 MILE RIDERS MUST BE ON COURSE NO LATER THAN 9:00 AM		

Make it your business!

Marketing, Team Building, Community Outreach & Wellness

Challenge sponsorship comes with complementary ridership. Invite your clients, employees, friends and family to ride and give them a reason to get in shape, a public goal to work towards and a celebration of their achievement. Along the way, your guests will enjoy the camaraderie that comes from working towards and achieving a common goal and helping people living with cancer in our community. With your logo on their shirts and photos and video documenting your participation, you will showcase your company and your support of the community. And, best of all, participation is easy and turnkey.



Registration Fees:

Registration is limited to first 1,500 riders.

Before 3.31.15	Individual \$45	Family \$55*
Before 5.31.15	Individual \$50	Family \$60*
Starting 6.1.15	Individual \$55	Family \$65*
Teams \$350 for 10 riders	* 2 adults + unlimited children (Limit 2 free T-shirts)	

Tour Support and Amenities:



- Refreshments at rest stops and start and barbecue at finish
- SAG vehicles – provided by Thomas Chevrolet, Inc.
- Tour Support – provided by Bike Line, West Chester Cycling Club and Chester County ARES/RACES
- Cue sheets, ample road markings, road marshals
- Free Challenge T-shirt to all adults pre-registered by 6.1.15
- Helmet fittings and bike safety checks
- Massage services at finish



Brandywine Valley Heating & Air Conditioning Challenge for Cancer Bike Tour benefits:

**The Cancer Program of
Penn Medicine Chester County Hospital
and Neighborhood Health Hospice**

**For more information
visit www.cccride.com
or call 610.431.5328.**

INTERESTED IN VOLUNTEERING AT THE CHALLENGE OR OTHER SPRING EVENTS? CALL 610-431-5328

Registration Form

Name (Adult #1): _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: (daytime) _____
 Email: _____

Family Participants

Adult #2: _____
 Child #1: _____ Child #2: _____
 Child #3: _____ Child #4: _____

Team

Team Name: _____
 1: _____ 6: _____
 2: _____ 7: _____
 3: _____ 8: _____
 4: _____ 9: _____
 5: _____ 10: _____

Ride Selection

___ 5 Miles ___ 10 Miles ___ 30 Miles ___ 50 Miles ___ 65 Miles

T-Shirt Size: Please specify the quantity of each size shirt below:

Adults Sizes Only: ___ S ___ M ___ L ___ XL ___ XXL

Registration fee \$ _____
 Additional shirts (\$10 ea.) \$ _____
 I am unable to participate but would like to donate \$ _____
Total enclosed \$ _____

Checks payable to: Challenge

Mail to: The Chester County Challenge c/o Arena Snyder & Dunlap
 728 Springdale Drive, Exton, PA 19341

___ Please allow Sports Memories to email me
 with photos of the Challenge Bike Ride.



In consideration of acceptance of my/my family's entry, I/we, for myself/ourselves, my/our executors, administrators and assignees, do hereby release and discharge the Chester County Hospital Foundation and University of Pennsylvania Health System, any related corporations and their agents or employees, ride officials, organizers and volunteers of all claims and damages and action whatsoever in any manner rising out of participation in said bike ride. I/we attest and verify that I/we have full knowledge of the risk involved in this event, that I/we are physically fit and sufficiently trained to participate in this event, and that my/our bicycle equipment is in good working order. I/we agree to wear a helmet and obey all motor vehicle laws.

Signature: _____

Kindly remove my name from your mailing list. You may also email jwapple@cchosp.com or call 610.431.5328 to be removed from our mailing list.

Team Registration

There are two ways to participate as a team:

1) Team + Personalized T-shirts

Organize your office, family or friends into a team to enjoy the ride. In addition to the per rider team rate of \$35, a team registration fee of \$100 is required. This fee includes the price of printing set-up for the personalized shirt. Once the team registration fee is collected, we will post your team name on the Ride's registration page so that your team may register online.

TEAM NAME _____

Team fee: \$100 + registration fee of \$35/rider

Please have your team information complete by May 1 to ensure that your shirts arrive on time. Printing will be done in a one-color process. You may provide your own design for a 6 inch by 6 inch space. The design should be submitted as a 300 dpi jpg or high resolution pdf. This is a family event. All designs must be approved by event staff for appropriateness.

2) Team Registration

If you wish to organize a team of 10 or more individuals without personalized T-shirts, please contact Jonathan Waple at JWaple@cchosp.com or call 610.431.5328. We will post your team name on the Ride's registration page so that your team may register online for a fee of \$35 each.